

## Buddy Vs Duff Contest, 2020 - Terms and Conditions

1. These Terms and Conditions govern the conduct of this Buddy Vs Duff Contest, 2020 ("Contest") which is brought to you by Discovery Communications India ("Organizer").
2. This Contest is open to all Indian citizens of 18 years of age or above residing in India ("Participant/Participants"), except the employees and the family members of the employees, Organizer's associate/group companies, its advertising and promotional agencies, its auditors, executing agencies, business partners and their associate companies. Resident of Tamil Naidu cannot participate in this Contest. Minors are not allowed to participate in this Contest.
3. By participating in this Contest, the Participants agree to completely release Facebook, Twitter and YouTube of any liabilities, acknowledge that the Contest is no way sponsored, endorsed or administered by, or associated with Facebook, Twitter & YouTube and acknowledge that they are providing information to the Organizer and not to Facebook, Twitter and YouTube ("Social Media Platforms").
4. By participating in the Contest, Participants accept and agree to be bound by these Terms and Conditions, including any amendments and modifications hereto. Participants also specifically agree to be bound by and subject to the Terms and Conditions of the Social Media Platforms governing the Contest or participation of Participants.
5. No Purchase is required to participate in this Contest. Participation is voluntary.
6. This Contest will be open for the period starting from Monday, 23<sup>rd</sup> November 2020 at 19:00 hrs and ending on Tuesday, 15<sup>th</sup> December 2020 at 20:00 hrs ("Contest Period"). The Contest will run only in India and during the Contest Period on Organizer's television show/ anthology named 'Buddy Vs Duff S2 ' ("Show") which will air on TLC and TLC HD channels ("Channels") from Monday to Tuesday between 19:00 hrs to 20:00 hrs ("Time Slot").
7. To participate in the Contest, Participants are required to follow the instructions as communicated in the Contest announcement by the Organizer herein below:
  - a. Organiser will ask 1 (One) question based on the episode scheduled for that day, which will flash on the screen of Channels multiple times during the Show.
  - b. The question will have two options "Option A" and "Option B" out of which one is correct option and other is incorrect option.
  - c. To answer the question, Participants are required to give a missed call on 1800 315 7854 for selecting Option A as their answer and 1800 315 7855 for selecting Option B as their answer from 19:00 hrs to 19:45 hrs on Mondays and Tuesdays during the Contest Period ("Entries").
  - d. Out of all the correct and valid Entries Six (6) winners ("Winners") will be selected by the Organizer on Mondays and Tuesdays each during the Contest Period through random number generation method using a computer ("Computerized Draw") during the Contest Period.

- e. At the end of the Contest Period, all 48 (Forty-Eight) Winners (in total) will be selected through Computerized Draw who will receive an exclusive Amazon vouchers worth Rs. 2,000/- each subject to the fulfilment of the terms of these terms and conditions (“Gift”).
- f. Organizer will select One (1) bumper winner (“Bumper Winner”) who will guess the maximum right answers during the Contest Period. Bumper Winner to get an exclusive bakeware set worth Rs 15000/- (approximately) (“Bumper Gift”).
- g. This contest will be promoted by the organizer on its TLC and TLC HD Channels Facebook handle (<https://www.facebook.com/TLCIndiaOfficial/>), and Twitter handle (<https://twitter.com/TLCINOfficial>) (“Social Media Handles”)

8. Entries submitted in any manner other than specified in the Contest announcement above will be automatically disqualified.

9. A Participant is not allowed to send multiple Entries for the same question. Participants using fake handles to send Entries will be automatically disqualified. The decision of the Organizer in this regard shall be final and binding.

10. The Participant may have access to certain materials or literary, audio, audio visual or other forms of content (“Proprietary Material”) made available by the Organizer as part of the Contest or otherwise on its Facebook, Twitter and YouTube pages. The Participants acknowledge that the Proprietary Material is owned and/or controlled by Organizer and/or its respective licensors (where applicable) and is protected by intellectual property laws. Organizer only grants the Participant a limited, non-exclusive, non-transferable license to use the Proprietary Material only for the permitted purpose. Use of the Proprietary Material does not grant the Participant any right or license in or to the Proprietary Material or any portion thereof.

11. Each Participant undertakes and agrees:

(i) to use the Proprietary Material strictly during the Contest Period only for personal, non-commercial purposes and for no other purpose or in any other manner;

(ii) not to make copies, give, sell, resell, loan, rent, offer, broadcast, send, distribute, transfer, communicate to the public, reproduce, make derivative copies of, modify, display, perform, commercially exploit or make the Proprietary Material available (in whole or in part) to a third party unless otherwise authorized in these Terms and Conditions;

(iii) not to use any automated systems or means, except for the web link provided by Organizer, for downloading / accessing the Proprietary Material;

(iv) not to remove, circumvent, reverse engineer, decrypt, or otherwise alter or interfere with any applicable usage rules or attempt to circumvent digital rights management or copy protection features associated with the Proprietary Material or any other technologies used to control the access to or use of the Proprietary Material or its identifying information;

(v) not to Claim to be the owner, composer, or author of any of the software and Proprietary Material received from Organizer as part of the Contest.

12. Within 30 days from the end of the Contest Period i.e. 14<sup>th</sup> January 2021, all the Winners and Bumper Winner (in total Fort Nine) winners selected by Computerized Draw will be declared and will accordingly get rewarded with the Gift(s).

13. Each Winner will stand a chance to receive the Gift from the Organizer. Organizer reserves the right to decide or change the value or any related thing to the Gift. Organizer's decision in this shall be final and binding.

14. The distribution of Gifts shall be at the sole discretion of the Organizer. Organizer may substitute or change Gift offered under Contest at any time without notice. Winners may not substitute Gift for other items or exchange for cash. Gift shall be non-transferable and non-exchangeable.

15. The Organizer will contact the Winners by sending direct messages/calls on their phone numbers from which the Winners/Bumper Winner gave the missed call. The Organizer may require the Winners/ Bumper Winner to furnish further information viz., contact address, identity proof, pan card details, phone number, etc. Identification considered suitable for verification and subsequent dispatch of Gifts is at the sole discretion of the Organizer.

16. By participating in Contest, each Participant agrees that Participant's name, address, telephone numbers, e-mail identities or any other information that is provided by the Participant ("Personal Information") on the mail-id which is communicated by the Organizer via "SMS" on the same contact number from which the Winner had given a missed call on Organizer toll free number, may be shared by Organizer with others associated with and/or assisting in organizing and administering of the Contest, and to send to the Participants contest information pertaining to the Organizer, in the future. Your Personal Information will be subject to Privacy Policy of DCIN provided on <http://www.discoverychannel.co.in/privacy-policy/>.

17. Gifts will be dispatched by Organizer or any agency authorised to do so on Organizer's behalf through courier to the house address/email address specified by the Winners.

18. The Organizer shall not be liable to dispatch the Gifts in case it is unable to contact any winner despite making reasonable efforts or in case the Winner fails to revert to the Organizer to claim his Gift within a reasonable period of time. In such an event, the Organizer shall in its sole and absolute discretion be entitled to select an alternate Winner.

19. The cost of delivery of the Gift will be borne by the Organizer. All taxes, levies and duties due and owing under applicable and statutory laws in connection with all Gifts, if any, are the sole responsibility of the Winners.

20. Organizer shall not be liable for any damage/loss/non-delivery of Gift due to incorrect address or any

other incorrect information provided by the Winner.

21. Organizer shall not be responsible for any cost, expense or other liability whatsoever in relation to, arising from or connected with Gift or its quality. Organizer makes no representation as to the quality, suitability or merchantability; and extends no guarantee or warranty relating to Gift. Organizer shall not be responsible for any injury (including death), loss, damage or other consequence whatsoever arising from, suffered or incurred by Winners from or in relation to Gift. Organizer assumes no responsibility for non-receipt of Gift by the Winner(s) or for any damage, loss, injury or disappointment suffered by any Participant/Winner participating in Contest or as a result of accepting any Gift.

22. The Gift images used in the Contest advertisements / promotional materials are only illustrative in nature and the actual Gift may differ from the illustrative image.

23. Participants shall be solely responsible for any costs and expenses incurred towards internet connection charges, e-mail transmission charges, data transfer (send/receive) charges, mobile connection charges or other incidental costs or expenses as may be applicable, inclusive or exclusive of any other service charges, applicable taxes, levies, duties, etc. depending upon the service provider.

24. Mere participation in the Contest does not entitle the Participant to receive a Gifts.

25. Organizer assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line-failure, destruction, unauthorized access to, or alteration of Entries. Organizer shall not be responsible for any problems or technical malfunction of any telephone, telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any entry to be received by Organizer on account of any technical problems or traffic congestion on telecommunication service provider's network / system, the Internet or at any web site, or any combination of them, including any injury or damage to any Participant's or any other person's computer related to or resulting from participation or downloading any content or material for Contest.

26. To the extent permitted by applicable law, each Participant, by entering the Contest, expressly discharges and releases Organizer from any claim, action or demand arising out of or in connection with the Contest or their Gift. Notwithstanding anything contained herein, the aggregate liability of the Organizer to a Participant for any reason whatsoever shall not exceed the value of one Gift.

27. Organizer does not make any commitment, express or implied, to respond to any feedback, suggestion and, or, queries of the Participants or furnish any reason or explanation for inclusion and, or, exclusion of any particular submission or the Entry of a Participants at any stage of the Contest.

28. Organizer reserves the right to modify, amend or alter the rules governing the Contest in its sole discretion without giving any prior notice. The updated Terms and Conditions governing the Contest will be published by Organizer at the same web link where the original Terms and Conditions are published. Organizer also reserves the right to modify, cancel, extend and/or discontinue the Contest or any part thereof at any stage without assigning any reason and without giving any prior notice and without any

liability.

29. Regardless of location of Participant/Winner, all activities in relation to Contest, these Rules, Terms and Conditions of Contest and any disputes arising from or in relation to Contest or to participation in Contest or interpretation of these terms shall be governed exclusively by the laws of India (including tax laws, rules and regulations as may be applicable from time-to-time). Each Participant agrees to submit to the exclusive jurisdiction of the Courts of law at Delhi.

**END OF TERMS AND CONDITIONS**